

PHILIP MORRIS INTERNATIONAL INC. INTER-OFFICE CORRESPONDENCE

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TO: David Davies

DATE: January 17, 1994

FROM: Lee Pollak CP

SUBJECT: Australian Warning Labels

When you were in New York, I made the comment that the warning label "Cigarettes Kill" was one of the optional warnings in the EC which most countries chose not to include in the rotation. I asked to have checked which warnings were chosen from the list of optional warnings in the 12 countries of the EC and the attached list shows specifically which warnings are being used and the ones which were rejected.

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